

## **PUBLIC BENEFIT REPORT 2009**

### **Background**

In accordance with the Charity's Public Benefit Policy adopted in September 2008, the Board of Directors has audited its activities and services against the Public Benefit requirement set out in the Charities Act 2006 and the guidance of the Charity Commission published in December 2008. A summary of the Charity's compliance with the Public Benefit requirement is set out in its Annual Report. This full report sets out the detail considered by the Board of Directors in considering Public Benefit during the financial year 2008/09.

### **Objectives & Aims**

The primary Objects of the Charity are to promote the healing of sickness, the relief of suffering, and the meeting of the needs of those experiencing mental disorder, including psychiatric illness, developmental disability, brain injury and other mental disorders by:

- The establishment, acquisition and maintenance of residential institutions;
- The provision of community based activities and care appropriate to such needs; and
- The support, promotion and facilitation of research, education and teaching in the causes and treatment of such disorders.

The strategy adopted by the Charity in pursuit of its Objects is to create new specialist facilities at existing locations through expansion and redevelopment and to create new state of the art facilities located closer to where those in need of them are referred. In order to do this the Charity invests in the skills of all of its people and takes an integrated approach to healthcare governance. The Charity will safeguard its residents and achieve beneficial health outcomes which, together with sound business performance, will amount to an outstanding outcome for beneficiaries.

During 2008/09 the primary objectives were to promote the healing of sickness and the relief of suffering by the establishment and maintenance of residential institutions as set out above. These objectives were met through increased and improved facilities at Northampton and a new facility for men at St Andrew's Birmingham.

### **Services/Activity Summary**

Please refer to Appendix A to this report for a summary of the services/activities.

The core services provided by the Charity during the year related to the provision and construction of residential mental healthcare facilities. This activity falls squarely within the Objects of the Charity and the Directors believe the benefits of good mental healthcare both to the residents of the Charity and the whole of society are self evident. Over 97% of the fees are paid by the NHS meaning that the services are therefore available to any beneficiary regardless of means. In addition the tendering process adopted by the NHS in procuring services ensures that the fees charged are reasonable.

Full consideration of the services provided by the Consultancy Service and its compliance with the Public Benefit requirement was given prior to the establishment of the service. The purpose of the service is to provide a variety of reports/consultancy services to external agencies including the police, CPS, lawyers and healthcare agencies. It was considered that the service falls within the Objects of the Charity as all services will primarily be given for the purpose of relieving suffering of those with mental health needs. Additional services, such as lecturing, also provide and promote education in the causes and treatment of such disorders. Where fees are charged, the Charity believes they are reasonable and do not preclude members of the public due to the existence of legal aid, conditional fee agreements and legal insurance. In addition, fees are reduced or waived for those in need such as asylum seekers, refugees or those who are self funding.

On 10 September 2008, St Andrew's Healthcare launched its collaborative partnership with the Institute of Psychiatry, King's College London to establish the St Andrew's Academic Centre. Year 1 of the Academic Centre commences on 1 June 2009. The Centre will comprise high calibre practitioners and post graduate students who will carry out specialist mental health research and teaching, with the specific aim of giving a much needed boost to forensic services in the UK. The Directors believe this clearly falls within its' Objects and the outcomes will benefit all sectors of society.

St Andrew's School is an independent school for special needs and mental health. It is a DCSF (Department of Children, Families and Schools) registered school, from 30 January 2009, and has been inspected by Ofsted. The establishment of the school within the existing facilities will support the Charity to build on, and deliver, high quality, innovative and excellent education in accordance with its' Objects, for the young people within its care.

In addition to the core services which are subject to fees the Charity provides a number of free or indirect benefits to a wide group of beneficiaries including service users, the local community, mental healthcare professionals and other charitable organisations. Examples of these services are varied and include the following: sharing of best practice through research teaching events, honorary lectureships, awareness sessions in local schools, work placements and secondments, provision of facilities, rooms and speakers to local charities and recreation groups and rehabilitation work including gardening for the elderly or clearing local parks/woods.

#### **Directors' Consideration**

It is hereby confirmed that the Directors have had regard to the Charity Commission's Guidance on Public Benefit in their decision making including consideration of new services, the consultancy service, Academic Centre, St Andrew's School and its pricing policy.

#### **Performance Measurement**

The Charity believes that in assessing any new services against the Public Benefit requirements, it must set a level of materiality. For the financial year 2008/09, this level of materiality was set at 90%, ie over 90% of its services, calculated by fee income must be available to all irrespective of means. In the financial year 2008/09, over 97% of the Charity's services met this criteria with the fees being paid for either by the NHS, Legal Aid or legal insurance.

Furthermore, the Charity believes that over 95% of its services should be for the direct benefit of its defined beneficiaries. The Charity believes that in 2008/09, over 99% of its services were for the direct benefit of those suffering from some form of mental disorder. The remainder of the services/facilities provided were of benefit to the broader community, educational establishments, or alternative charities.

On the above basis, the Board of Directors believe that they have fulfilled their charitable objectives and met the Public Benefit requirements of the Charities Act 2006.

Clare Auty  
Company Secretary  
June 2009

**Appendix A**

SERVICE/ACTIVITY	FULFILLING OBJECTS & STRATEGIC OBJECTIVES	PUBLIC BENEFIT
Provision of residential mental healthcare facilities	<ul style="list-style-type: none"> <li>• Establishes residential institutions to meet the needs of those suffering mental disorder</li> <li>• Specialise and regionalise</li> </ul>	<ul style="list-style-type: none"> <li>• Benefits of good mental healthcare are self evident</li> <li>• &gt;97% of referrals are from NHS</li> <li>• Free market economy sets fees at a reasonable level</li> <li>• People can benefit regardless of means</li> </ul>
Construction of new residential mental healthcare facilities	<ul style="list-style-type: none"> <li>• Establishes residential institutions to meet the needs of those suffering mental disorder</li> <li>• Specialise and regionalise</li> </ul>	<ul style="list-style-type: none"> <li>• Funded through reinvestment of surplus</li> <li>• State of the art facilities enhance the lives of beneficiaries</li> <li>• Increase in beds means more people can benefit</li> </ul>
Research - including establishment of the Academic Centre in collaboration with IoP	<ul style="list-style-type: none"> <li>• Support, promotion and facilitation of research</li> <li>• Develop and promote forensic services in the UK</li> </ul>	<ul style="list-style-type: none"> <li>• Develops good mental healthcare practice which benefits the defined beneficiaries and society as a whole</li> <li>• Results of research are openly shared</li> </ul>
Education – including establishment of St Andrew’s Independent School and lecturing programme	<ul style="list-style-type: none"> <li>• Support, promotion and facilitation of education</li> <li>• To achieve beneficial health outcomes for beneficiaries.</li> <li>• Provide integrated approach to healthcare governance</li> </ul>	<ul style="list-style-type: none"> <li>• Available in some form to all beneficiaries</li> <li>• No additional charges are made for the educational programme</li> </ul>
Consultancy Services	<ul style="list-style-type: none"> <li>• The relief of suffering of those experiencing mental disorder</li> <li>• Teaching in the causes of and treatment of such disorders</li> <li>• To achieve beneficial health outcomes for beneficiaries</li> </ul>	<ul style="list-style-type: none"> <li>• Fees are at a reasonable level</li> <li>• Fees are reduced or waived for those suffering hardship</li> <li>• Benefits a broader group of the defined beneficiaries as not limited to residents</li> </ul>
Community activities, including collaboration with Workbridge Enterprises Limited	<ul style="list-style-type: none"> <li>• The provision of community based activities</li> <li>• Provide integrated approach to healthcare governance</li> <li>• Achieve beneficial health outcomes for beneficiaries</li> </ul>	<ul style="list-style-type: none"> <li>• Fees are set at a reasonable level due to free market economy</li> <li>• Benefits a broader group of defined beneficiaries as not limited to residents.</li> </ul>